

Villa Santa Cruz Communications Guidelines

In order to help our Shareholders know how to find and where to share various types of information, the Villa Santa Cruz Board of directors has adopted the following guidelines.

- Villa Santa Cruz website
 - Official information only
 - Authorized by the Board of Directors
- Zoom (license owned by Villa Santa Cruz Coop)
 - Villa Santa Cruz Board meetings
 - Committee meetings
 - New Shareholder Orientations
 - Social meetings (like the Virtual TGIF)
- Villa Voice
 - Edited and published by the Office Manager
 - Contains information of general interest to our Shareholders
 - All Shareholders are invited to submit articles of general interest
 - Shareholder submitted articles should be non-political and respectful
 - Shareholder submitted articles will be published on a space available basis at the discretion of the Office Manager
- Individual Shareholder Clips
 - Critical and general announcements from the Villa Santa Cruz Board
 - General announcements from the Villa Santa Cruz Hospitality Association
- Nextdoor Villa Santa Cruz Homeowners Group*
 - Any information that members of the group wish to share
 - Help requests
 - Help offers

The Villa Santa Cruz Board of Directors recognizes that not all Shareholder have access to a computer or other means of electronic communications. An extra effort will be made to provide these Shareholders with important information in a timely manner. This will be done by providing extra information on the Shareholders clip and/or through phone calls from the Block Leaders.

*The Board acknowledges that the private Nextdoor Villa Santa Cruz Homeowners Group is a neighbor to neighbor communications medium outside the jurisdiction of the Board. We wish to thank Sherri Mertle for creating this important communications tool for our Shareholders. We only include this tool in this list to provide guidance to our Shareholders about where to find and how to share information. We do ask that you follow the guidelines established by Sherri when you post to this group.